

Advertising & Design Club of Canada - The A-Award

Location Toronto, Ontario
Designer / Architect Gottschalk + Ash
Duration Jul 2001 - Present

Scope - Since 2001, Soheil Mosun Limited has been chosen to fabricate this prestigious design award for the not-for-profit organization - The Advertising & Design Club of Canada. These awards are fabricated at a rate of approximately 30 awards per year.

Highlights - The award (better known as the 'A-Award') is made of extruded aluminum and is finished with an attractive matte metallic acrylic polyurethane paint. When cut on a specific angle, the extrusion yields a perfectly rendered Times New Roman 'A'. The club's name is engraved, while the recipient's name is screen printed in black.



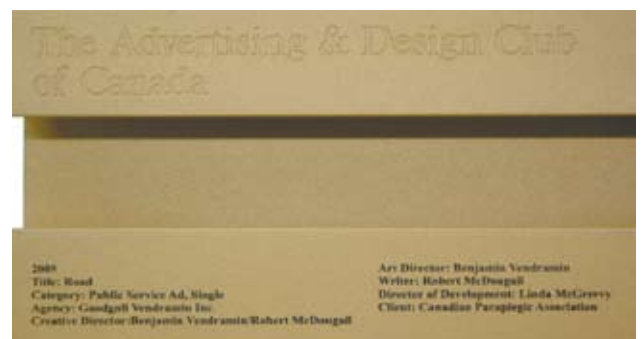
A group of awards



The "A-Award"



Matte metallic finish



Precision engraved award graphics